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U. S. Department of Agriculture

GENERAL TRADE LIST



BROWN BULB AND SEED RANCH

Capitola, California

Worth A. Brown

R. R. Brown

Dr. Allan K. Brown

Season of 1932



Part View of One of Our Lath Houses
There Are Six Acres of These Begonia Houses on This Ranch

SUMMER FLOWERING SPENCER SWEET PEA SEED

Delivery in Fall 1932 and Spring of 1933

All Standard Named Sorts.....\$1.00 per pound

Spencers in Mixed Colors, per pound \$0.50; 50 lbs. @ \$0.46

Per 100 pounds—\$45.00

EARLY WINTER FLOWERING SPENCER SWEET PEAS

Prices for delivery in the Fall of 1932 will be sent on request. We grow the best of the older varieties and all of the newer sorts.

It is with greatest sorrow that we announce to our friends the death of James A. Brown, the founder of our organization and one of the pioneers of the industry in California.

The loss to the trade is great; the loss to ourselves is inestimable. Our greatest heritage is the host of friends that he has made for us and whom we intend to keep as our own, by maintaining his high ideals of quality and service.

Eastern seedsmen are invited to visit our farms when in California. Capitola is in Santa Cruz County, 80 miles south of San Francisco on the coast line of the Southern Pacific Railroad. Our "Home Ranch" and headquarters are within one-half mile of Monterey Bay.

BULBS

TUBEROUS ROOTED BEGONIAS

There are four recognized growers of Begonia bulbs in America. We are the oldest and largest of these growers. Our stocks were personally selected by our late Mr. James A. Brown, from Europe's best fields. Parts of three years were spent in England, Belgium, France and Germany for this purpose by Mr. and Mrs. Brown.

SINGLE

GIANT SINGLE FLOWERED. These often have flowers that measure 7 inches across. Plants grow as high as 18 inches. The flowers, of waxy texture, have a glowing sheen not found in any other flower. Many people consider the Begonia unsurpassed by any other flower.

Pink Beauty, Flesh-pink
Red Giant, Bright red
Mammoth Rose
Crimson King
Dark Blood Red
Yellow Prince

Victoria, Pure white
Apricot
Scarlet Letter, Dazzling
scarlet
Burnt Orange Giant
Salmon Beauty

Price for any of above colors, or for all colors mixed, per 100 bulbs: $\frac{3}{4}$ to 1 inch diameter, \$3.50; 1 to $1\frac{1}{4}$ inch, \$4.00; 1 to $1\frac{1}{2}$ inch, \$4.75; $1\frac{1}{4}$ to $1\frac{1}{2}$ inch, \$5.50; $1\frac{1}{2}$ to 2 inch, \$7.75; 2 to 3 inch, \$10.00.

DOUBLE

MAMMOTH DOUBLE FLOWERED. Colors—Pink, red, rose, white, yellow, crimson, orange, scarlet, dark blood-red, apricot. Price for any of above straight separate colors, or for all colors mixed, per 100: $\frac{3}{4}$ to 1 inch diameter, \$4.00; 1 to $1\frac{1}{4}$ inch, \$4.50; 1 to $1\frac{1}{2}$ inch, \$5.25; $1\frac{1}{4}$ to $1\frac{1}{2}$ inch, \$6.00; $1\frac{1}{2}$ to 2 inch, \$9.00; 2 to 3 inch, \$12.00.

FRILLED

FRILLED AND RUFFLED EDGED GIANTS. Colors—Rose, light pink, white, yellow, bright red, dark red, orange or mixed. Price for any of above separate colors, or for all colors mixed, per 100: $\frac{3}{4}$ to 1 inch diameter, \$4.50; 1 to $1\frac{1}{4}$ inch, \$4.75; 1 to $1\frac{1}{2}$ inch, \$5.75; $1\frac{1}{4}$ to $1\frac{1}{2}$ inch, \$6.50; $1\frac{1}{2}$ to 2 inch, \$9.50; 2 to 3 inch, \$13.00.

CRESTED AND FRILLED

CRISTATA OR CRESTED TUBEROUS-ROOTED BEGONIAS. They have solid cock's comb-like crested centers. Ruffle edge. Size about 4 inches across. New and very fine. Colors—Pink, red, rose, yellow, white or 9 colors mixed. Price for any of above straight colors or mixed, per 100: $\frac{3}{4}$ to 1 inch diameter, \$4.50; 1 to $1\frac{1}{4}$ inch, \$5.25; 1 to $1\frac{1}{2}$ inch, \$6.00; $1\frac{1}{4}$ to $1\frac{1}{2}$ inch, \$6.75; $1\frac{1}{2}$ to 2 inch, \$10.00; 2 to 3 inch, \$14.00.

HANGING BASKET

TRAILING TUBEROUS-ROOTED BEGONIAS. Splendid for growing in hanging baskets or as individual specimens in pots where the branches drooping over the edges produce masses of attractive showy flowers. Price per 100: 1 to $1\frac{1}{2}$ inch diameter, \$9.00; $1\frac{1}{2}$ to 2 inch, \$11.00; 2 to 3 inch, \$15.00.

Colors are all double in following shades: Roses, White, Yellow and Orange. Also Mixed Doubles and Singles in all colors.



Double Begonia
Ball Type

FREESIA BULBS

For seventeen years we have supplied Freesia Bulbs to first class seedmen who depend upon us each year for this service. Our prices are neither the lowest nor the highest—but the quality of the bulbs we send out is always the best.

GENUINE PURITY FREESIAS

This is the genuine northern grown Purity, not the soft tissue paper type of Purity Freesia grown by many Southern California bulb growers. Florists know the difference in shipping and keeping quality.

		Price	
		500	1000
$\frac{3}{8}$ to $\frac{1}{2}$ inch diameter	-----	\$2.50	\$4.00
$\frac{1}{2}$ inch	-----	3.00	4.80
$\frac{1}{2}$ to $\frac{5}{8}$ inch	-----	3.60	6.25
$\frac{5}{8}$ inch	-----	6.00	10.50
$\frac{5}{8}$ to $\frac{3}{4}$ inch	-----	7.25	12.75
$\frac{3}{4}$ inch	-----	10.00	18.00
$\frac{3}{4}$ to $\frac{7}{8}$ inch and up	-----	11.00	20.00

COLORED FREESIAS

Medium Size Is Used by Florists

	Large Forcing Medium		
	500	1000	1000
Giant Lavender (Pink) Improved strain	\$10.00	\$19.00	\$16.00
California or Yellow Prince, two large, clear yellow	15.00	29.00	25.00
Lavender Queen	17.00	32.00	27.00
Aurora, yellow and orange	12.00	22.00	19.00
Carmencita, orange-salmon	14.00	26.00	22.00
General Pershing, pink	19.00	22.00	19.00
Olivette, carmine red	19.00	35.00	30.00
Mrs. Marc Peters, red	25.00	45.00	40.00
Amethyst, blue	19.00	35.00	30.00
Illeña, rose	19.00	35.00	30.00
Carrie Budan, lavender-pink	19.00	35.00	30.00
Primrose Yellow	14.50	27.00	22.00
Butter Cup, dark yellow	10.00	19.00	16.00
Rainbow Mixture, all colors of freesias	11.00	20.00	17.00

TRITONIA CROCAT (Lapeyrousia Bulbs)

Sometimes called a Freesia. Very similar to Freesia. Has broader leaves and larger flowers. Color scarlet salmon and orange pink. Price, per 500, \$11.00; per 1000, \$20.00.

CALLAS

AETHIOPICA CALLA (The Old White Calla)

	Per 100
3 inch circumference	\$4.00
3 to 4 inch	5.50
4 to 5 inch	8.00
5 to 6 inch	12.00
6 to 8 inch	15.00

GODFREY CALLA

Smaller bulb than the common white Calla, but produces whiter blooms and is a free bloomer. All blooming sizes the first year.

	Per 100
2 inch circumference	\$5.00
2 to $2\frac{1}{2}$ inch	7.00
$2\frac{1}{2}$ to 3 inch	9.00
3 to 4 inch	11.00
$3\frac{1}{2}$ to 6 inch	15.00

ELLIOTTIANA CALLA

The True Golden Yellow Calla, not the old Lemon Yellow. Fine for cut flowers or for pot plants. Will do well outside if planted after danger of frost is over. Delivery after October 1st.

	50	100
1 to $1\frac{1}{2}$ inch diameter	\$4.75	\$8.00
$1\frac{1}{2}$ to $1\frac{3}{4}$ " "	6.00	10.00
$1\frac{3}{4}$ to 2 " "	7.00	12.00
2 to $2\frac{1}{4}$ " "	8.00	14.00
$2\frac{1}{4}$ to $2\frac{1}{2}$ " "	9.75	17.00
$2\frac{1}{2}$ to $2\frac{3}{4}$ " "	11.25	20.00

SPOTTED LEAF WHITE CALLA

Richardia Alba Maculata

Green leaves with white spots the same as the yellow calla. Bulbs are the same type as yellow calla bulbs. Flowers are white. Sizes are the same as for yellow calla bulbs. Price 20% less.

BLACK CALLA

BLACK CALLA. Very large jet black flowers. 2 to $2\frac{1}{2}$ in. diam. 10 for \$3.00
 $2\frac{1}{2}$ to 4 in. diam. 10 for \$4.00

BULBS—Continued

TRITELEIA

Triteleia Violacea. Each bulb produces a large number of blooming plants. The bulbs are about $\frac{5}{8}$ to $\frac{3}{4}$ size and resemble a Freesia bulb. The foliage is thick and of a nice green shade. Flowers are violet blue and star shape. **Price,** per 250, \$4.50; per 1000, \$16.00.

GRAPE HYANCINTHS

MUSCARI (Heavenly Blue) Sky-blue color. **Price,** per 500, \$9.00; per 1000, \$16.00.

WATSONIA

Similar to Gladiolus but spikes longer and have several spikes to each bulb. Size of bulbs $1\frac{1}{4}$ to 2 inches diameter. Delivery in July, August and September.

	100	500	1000
Andernei, pure white, very large.....	\$2.60	12.00	\$22.00
Angusta, bright scarlet	4.25	25.00	-----
Ansonia, light delicate rose	7.50	35.00	-----
Ed Sturtevant, brilliant orange	7.50	35.00	-----
Eunice, light salmon	7.50	35.00	-----
J. J. Dean, rose pink, deeper shading	7.50	35.00	-----
Victory, salmon red	7.50	35.00	-----

SCILLAS

The Scilla we grow is the new extra large flowered and tall grower.

Large Dark Blue	500 for \$9.00; 1000 for \$16.00
Pure White	500 for \$10.00; 1000 for \$18.00
Rose Pink	500 for \$10.00; 1000 for \$18.00

REGALE LILIES

Long pointed quality bulbs. Hardy. Delivery September to May, inclusive.

	100	1000
3 to 4 inch circumference.....	\$2.00	\$15.00
4 to 5 inch "	3.00	25.00
5 to 6 inch "	5.00	40.00
6 to 7 inch "	7.00	55.00
7 to 9 inch "	10.00	90.00

MONTBRETIAS

	100	500
Fire King, red	\$2.80	12.60
Aurantiaca, orange yellow	2.50	11.50
California, clear yellow	2.50	11.50
Golden West, golden yellow	3.00	13.50
Lord Nelson, large orange	4.00	18.00
Talisman, dark scarlet	3.00	13.50
Germania, red and yellow	2.80	12.60
King Edmund, yellow	4.00	18.00
Westwick, orange with yellow eye	4.00	18.00
All sorts, mixed	2.25	10.00

GLADIOLUS BULBS

The following sorts are \$20.00 per 1000 and \$2.25 per 100 for first size. For second size they are \$16.00 per 1000 and \$1.85 per 100. Delivery almost any month.

Crimson Glow, deep scarlet	Mrs. F. Pendleton, deep ink
E. J. Shaylor, ruffled rose pink	Myra, salmon-pink, yellow throat
Alice Tiplady, orange-apricot	Hesperia, orange-red
Evelyn Kirkland, rose pink	Panama, large deep pink
Halley, salmon pink	Prince of Wales, apricot-pink, early
Jack London, light salmon	Wilbrink, flesh pink, early
Los Angeles, shrimp pink	1910 Rose, fine shade rose-pink
Le Marshal Foch, large, clear pink	Rose Ash, ashes of roses, large
Grechen Zang, rose tone pink	Virginia, dazzling red, large

The following gladioli are priced at \$24.00 per 1000 for first size and \$2.75 per 100. In second size they are \$19.00 per 1000 and \$2.20 per 100.

Ira Van, largest, best, true orange	Baron L. Smith, lavender, deep at edge
Mrs. Dr. Norton, apple blossom pink	Carmen Sylva, large snow white
Golden Measure, large golden yellow	Souvenir, tall, solid, deep yellow
Schwaben, pure yellow-carmine blotch	

The following gladioli are priced at \$29.00 per 1000 and \$3.30 per 100 for first size. In second size they are \$23.00 per 1000 and \$2.70 per 100.

Dr. F. E. Bennett, peach-red, new	W. H. Phipps, extra large pink with salmon
Early Sunrise, red, salmon-yel. throat	Scarlett, a scarlet not found elsewhere
Fay Lamphier, extra large coral-pink	Sunbeam, new, tall, clear yellow
Giant Nymph, lt. rose pink, yel. throat	White Giant, largest white
Mrs. Leon Douglas, rose-striped scarlet	

BULBS—Continued

RANUNCULUS

	—No. 1—		—No. 2—	
	500	1000	500	1000
Eggleston	\$10.50	\$19.00	\$ 8.50	\$15.00
Florentine	13.75	25.00	11.00	19.50
Tecolote	8.25	14.00	6.50	11.00
Palestine	18.00	32.00	14.50	26.00

ANEMONES

	—No. 1—		—No. 2—	
	500	1000	500	1000
St. Brigid	\$10.50	\$18.50	\$ 8.00	\$14.00
Chrysanthae flora	10.50	18.50	8.00	14.00
De Caen	7.75	13.50	6.50	11.00

IXIAS

A fine mixture of colors	500	1000
	\$11.00	\$20.00

SPARAXIS

Tricolor Mixed	500	1000
	\$9.80	\$18.00

BABY GLADIOLI

The Bride, pure white	500	1000
Brilliant Red	\$12.00	\$20.00
Peach Blossom	14.00	25.00
Pink Perfection Improved	14.00	24.00
Blushing Bride	15.50	29.00
French Lavender, earliest of all	15.50	29.00
	13.50	25.00

IRIS BULBS

Imperator, large, early, dark blue	250	1000
	\$7.50	\$27.00
Iris Bulbs Mixed, many colors	6.50	22.90

PAPER WHITE NARCISSI

	500	1000		500	1000
1¼ to 1½ inch diam.	\$7.50	\$13.50	1½ to 1¾ inch diam.	\$13.50	\$24.00
1¾ to 1½ inch diam.	9.25	16.50	1¾ to 2 inch diam.	15.00	28.00

GRAND SOLI D'OR

"Golden Yellow, Paper White"

	500	1000		500	1000
1¾ to 1½ inch diam.	\$20.00	\$35.00	1½ to 1¾ inch diam.	\$23.00	\$40.00
1¾ to 2 inch diam.	28.00	45.00			

CHINESE SACRED LILIES

Large cluster of flowers. Grow in water or soil.

Round single nose	100	1000
	\$2.80	\$24.00
Double nose	3.35	29.00

KING ALFRED DAFFODIL

The largest all yellow Daffodil. Very early.

Round single nose	100	1000
	\$10.50	\$ 92.00
Double nose	13.50	120.00

YELLOW DAFFODIL IN MIXTURE

Round single nose	100	1000
	\$3.25	\$29.00
Double nose	3.80	35.00

NARCISSI, ALL KINDS MIXED

Round single nose	100	1000
	\$2.25	\$25.00
Double nose	3.30	30.00

ORANGE PHOENIX DAFFODIL

Large double flowers of pure color.

Round bulbs	100	1000
	\$10.00	\$95.00

GLOXINIA BULBS

Grown by us at Capitola. Prices for any of the following sorts or mixed.
 $\frac{3}{4}$ to 1 inch diameter, per 100, \$8.00; 1-1 $\frac{1}{2}$, \$12.00; 1 $\frac{1}{2}$ -2, \$15.00; 2 inch diameter
 and up, per 100, \$20.00.

King of Reds, dark red and scarlet
Brown's Red, crimson
Brunhilde, white
Brown's White
Brown's Pink
Blue Bell, blue
Spotted and Stained Hybrids, red,
 pink, and blue shades
Violaacea, violet

Emperor Frederick, white, red edge
Emperor William, white, blue edge
Cyclops, larger than Emp. Frederick
Princess Elizabeth, white, light blue
 edge

Mixed—We do not grow mixed, but supply a mixture made of all the above named sorts.



**Bucephalus-
 Gloxinia**

BUCEPHALUS

A dark velvet red with picotee white penciled edge, profusely frilled. A rare type developed after several years of work. The leaves are extremely large. The blooming period is unusually lengthy, making it an excellent plant for display or home use. The photograph to the right will serve to illustrate the hardy character of the strain.

$\frac{3}{4}$ to 1 inch,
 per 100 ----\$10.00

1 to 1 $\frac{1}{2}$ inch,
 per 100 ----\$15.00

1 $\frac{1}{2}$ to 2 inch,
 per 100 ----\$17.50

JAN 23 1933

AMARYLLIS

Our propagating stock has been selected and re-selected for over ten years. Original stock from U. S. Government exhibit and other leading strains of Vittata Hybrids.

BROWN'S GIANT HIPPEASTRUM. Perfect as pot plants inside during winter. Usually flower in early winter and late spring. Three to seven blooms to each spike. Blossoms often 8 inches across. Often 2 spikes to each bulb twice a year. Red, maroon, white, pink, salmon, cerise, dark blood-red, scarlet, rose, etc. Mixture only. Price for $2\frac{1}{4}$ to $2\frac{3}{4}$ inches diameter, per 25, \$10.00; per 100, \$35.00. Price, diameter $2\frac{3}{4}$ to $3\frac{1}{2}$ inches, per 25, \$15.00; per 100, \$50.00.

VITTATA HYBRID AMERICAN GIANT AMAYRLLIS. Reds with stripes; pink and white; white striped red, etc. Price, diameter $2\frac{1}{4}$ to $3\frac{1}{2}$ inches, per 25, \$8.00; per 100, \$25.00.

BROWN'S GIANT HIPPEASTRUM, in solid red shades. Price for $2\frac{1}{4}$ to $2\frac{3}{4}$ inches diameter, per 25, \$12.00; per 100, \$45.00. Price $2\frac{3}{4}$ - $3\frac{1}{2}$ inches diameter, per 25, \$17.00; per 100, \$60.00.

ORNITHOGALUM (Star of Bethlehem)

An African bulb. Large clusters of pure white star-shaped flowers with a jet black center and a delightful perfume. They grow to a height of about two feet, are very attractive and are easily grown. Continue to bloom for several weeks. Price, per 100, \$2.00; per 1000, \$18.00.

NEW ALL WHITE ORNITHOGALUM

PURE WHITE. Imported by us direct from Africa. The only pure white stock in this country so far as we know. This sort keeps fresh as a cut flower longer than any flower. Shipped regularly by boat from Capetown to London cut flower markets. Price, per 100, \$4.00; per 1000, \$35.00.

19 YEARS

For over 19 years we have supplied America's leading seed dealers and jobbers with reliable Bulbs and Seeds. Orders placed with us assure of fresh new stock, true to name. If you are not now a customer of ours, let us show you what we can do for you this year.

Crop failure or any cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds or bulbs we sell, and we will not be in any way responsible for them.

Seed Trade Catalogue of**BROWN BULB AND SEED RANCH**
Capitola, California

Growers of Flower and Vegetable Seeds, Bulbs and Roses